

PARVA PLASTIC SURGERY

Aesthetic & Reconstructive Surgery

Vol 2 Issue 1 Spring 2010



PARVA PLASTIC SURGERY IS EXCITED TO ANNOUNCE THE ARRIVAL OF THE SCITON LASER

After years of practice and careful research, Parva Plastic Surgery is excited to announce the arrival of one of the highest ranked Cosmetic Lasers across the U.S. The Sciton Laser offers dramatic results, meeting our patient's overall aesthetic needs. Utilizing state-of-the-art technology, the Sciton Laser is one of the most advanced and versatile lasers; far surpassing chemical peels and previous outdated cosmetic lasers. Through the function of three different therapeutic modules, the Sciton Laser was custom made to focus on overall skin rejuvenation. Erbium lasers are considered the safest ablative technology and have the ability to target specific components of the skin. Whether performed independently or all in one sitting, Sciton Laser treatments can target skin Tone, Texture, and Tightening, thus addressing the "Three T's."



*Our very own Stess before/after
Laser Treatment, Botox and Juvéderm®.*

Broad Band Light (IPL): Correction of Tone

You may be aware of the term Light Therapy or Phototherapy. Similar to the effect of separating the different colors of light when we view the colors of a rainbow, through specific filters, we can apply a specific color of light to the skin. By doing so, various unwanted color changes in the skin can be targeted. Years of sun damage, melasma (brown patches), broken vessels (red spots), and Rosacea can be reduced or eliminated.



Actual patient before/after IPL Treatment

Laser Micropeel/Resurfacing: Correction of Texture

The original CO2 lasers have largely been replaced by the Erbium laser. This mode of laser is an effective and yet, more gentle approach to skin resurfacing. Capable of treating fine irregularities on the outermost layer of skin or even the resurfacing of deep lines and wrinkles, the texture improvements can promote a healthier, smoother look and feel to the skin.

ProFractional Therapy: Skin Tightening

One of the more advanced uses of lasers is what Sciton refers to as ProFractional treatment. In short, two Erbium lasers work in concert to create clean, grid-like patterns into the depth of the skin. This then has the effect of stimulating your body's natural collagen and elastin production, therefore building the skin's support structure and causing a tightening effect.

Overall, Sciton Laser treatments are considered both corrective and preventative, leaving you looking your absolute best. Procedures may be performed separately or in combination with one another to consolidate into one recovery and to reduce costs. If you have ever wanted to improve your skin Tone, Texture, or Tightness, please call Stess to set up your complimentary skin evaluation and to discuss your many options. *P*

UPCOMING BEAUTY SEMINARS

On November 19th, Parva Plastic Surgery hosted a beauty seminar alongside Lisa Hall of "IMAGE" Salon & Boutique educating women on how to create Natural-Appearing Beauty through Fillers, BOTOX & Jane Iredale Make Up. Volunteers were transformed as the audience closely observed and learned about various techniques and make up application.

Due to the overwhelming positive feedback and requests for additional education, Parva Plastic Surgery will host additional seminars in 2010.

If you or a friend is interested in upcoming cosmetic seminars or have a suggestion for a seminar topic, please visit www.bodyenhancement.com to join our personal mailing list. Beauty Seminar dates will be announced via email. Congratulations to our lucky door prize winners and a big thank you to Allergan (the makers of BOTOX® Cosmetic and JUVÉDERM®) for sponsoring this event. *P*

ELECTRONIC MEDICAL RECORDS

With all of the current publicity and achievements related to digital record keeping, we feel it is important to keep our office up to speed with ongoing advancements in medical care and technology. Therefore, as of March 1, 2010, Parva Plastic Surgery will be implementing an Electronic Medical Records

System (EMR) specific to our Plastic and Reconstructive patients. EMR will assist our practice in providing safe and efficient care, while maintaining security and patient privacy. During this transition period, you may be asked for updated information during a visit to our office. In fact, we would even request that you take a minute to email us at scheduling@bodyenhancement.com with any new contact information, including your email. Future communications such as services, special events, etc. will be sent via email. We would like to thank everyone in advance for their ongoing support and assistance, as we strive to offer the best care possible to all of our patients. *P*



FAQ



Why is smoking so dangerous when having surgery?



Smoking reduces the blood circulation in the skin and tissues of the body. Surgery causes local trauma to the skin and tissues and for proper healing, optimal blood flow to the tissues is absolutely necessary. When someone smokes (or is even exposed to second hand smoke), the circulation to the skin is substantially reduced. This may result in poor healing with increased risks of infection and scarring. The results can be disastrous. Yet, when someone stops smoking and avoids second hand smoke for 3 weeks before and 3 weeks after surgery, their risks of complications are reduced. Results are better and patients are happy. It may also serve as an excellent 1st step to better health through complete cessation of smoking.

Please contact us with any plastic surgery questions you would like us to answer in future newsletter issues!

A PATIENT'S PERSPECTIVE

After several attempts of experimenting with professional skin care lines, I was left frustrated and disappointed, as well as financially exhausted...



Sarah Safa performs an IPL Treatment

Dear Dr. Parva, Sarah and staff,

I want to take this opportunity to thank you for your professional, competent and extraordinary care that you provided me during my skincare treatment.

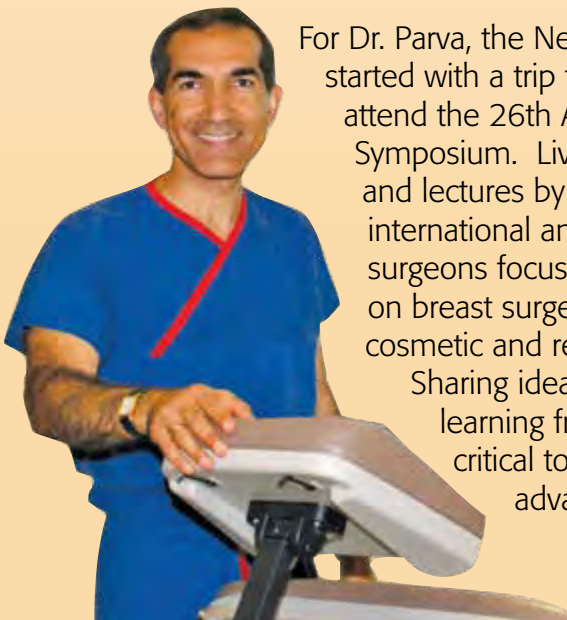
As an adult, I have often struggled with skin issues. However, during my multiple pregnancies, my face began to increasingly show signs of discoloration, melasma, skin damage and hormonal breakouts. After several attempts of experimenting with professional skin care lines, I was left frustrated and disappointed, as well as financially exhausted.

After meeting with you and reviewing my concerns, I was excited to try the IPL photo facial. I cannot tell you how amazed I was at the results. Not only did it remarkably erase the melasma, but it felt good that it was providing a maintenance step in helping to counteract all the years of "sun worshipping". Your honest and sincere approach sets you apart.

Thank you for everything.

T.B.

CONTINUING ADVANCEMENTS IN BREAST SURGERY



For Dr. Parva, the New Year started with a trip to Atlanta to attend the 26th Annual Breast Symposium. Live surgery and lectures by renowned international and US plastic surgeons focused specifically on breast surgery, both cosmetic and reconstructive. Sharing ideas and learning from others is critical to our ongoing advancement in patient care.

During the conference, an evening reception was held at The World of Coke. Did you know that John Pemberton, an Atlanta pharmacist, developed Coca-Cola? One afternoon, he stirred up a fragrant, caramel-colored liquid then combined it with carbonated water.

Customers were so taken by this new drink that Jacobs' Pharmacy put it on sale for five cents a glass and the rest is history. *P*



A FACIAL FILLER WITH MORE COMFORT



Allergan, Inc. recently received FDA approval for JUVÉDERM® XC, the new and improved version of JUVÉDERM®. JUVÉDERM® XC's formulation contains a common anesthetic known as Lidocaine. Lidocaine numbs the treatment area within seconds; often eliminating the need for an additional anesthetic. Patients may now get the same great, long-lasting results up to one year with a more comfortable injection experience.

JUVÉDERM® XC may be used to correct mild to moderate lines around the mouth, restore volume in the lips and cheeks, and reduce the appearance of jowls in the lower face. If you have avoided fillers for fear of painful injections, this new formulation may be the answer you have been waiting for.